

Ross Welborn

Art Director + Designer

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"We're creative. The least important, most important thing there is."

-Don Draper

Summary

Thirteen years of experience in creating and crafting environmental, print and digital experiences, services and tools for local, national and worldwide brands. Continually refining core skills of composition, type, color and balance—parallel with creating engaging ideas, strategic thinking and collaboration with clients and internal teams.

Skills

Concept + Direction + Design

Objectively generating ideas, concepts and strategic thought that leads to the development and creation of compelling visual communication and experiences. Expertise in creating messaging and design systems across multitudes of digital and print media. Consistently being proactive and engaging with designers, developers, video, and photography teams to create award winning campaigns.

Communication

Skilled in verbal communication, presenting creative to clients, to leadership, and internal teams.

Software

Adobe Creative Suite + Sketch

Clients

Kansas City Chiefs + University of Kansas + Missouri State University + University of Missouri + Gonzaga University + University of Houston + Texas Tech University + Engie + Wolters Kluwer + Loomis + Crystaphase + Weatherford Laboratories + Jobe's Organics + Alliance Residential + Centerpoint Energy + Kensington + Bristow + Stepping Stones Museum for Children + Barbara Bush Literacy Foundation + Boy Scouts of America + Gallery Furniture + Technical Chemical Company + CHI TX Division + HP

Permanent Experience

09.2017–Present

Decode Digital
Art Director + Designer

03.2017–09.2017

Love Advertising
Art Director + Designer

07.2016–03.2017

9th Wonder Agency
Art Director + Designer

06.2011–01.2016

The Phillips Agency
Senior Designer

11.2011–05.2013

Civic Plus
Senior Web Designer

04.2007–05.2011

Workshop Design
Environmental Graphic Designer

Freelance Experience

01.2016–Present

CBRE + Adcetera + Kaiser Permanente + Love Advertising + Devils Thumb Ranch

Education

BFA, Visual Communications, Graphic Design—Kansas State University—2006

Awards

2013 Gold Communicator Award:
Senior Designer

Council Bluffs, IA City Website

2016 Houston Silver ADDY:

Art Director—Brand Campaign, 2626 Fountainview

2017 Houston Gold ADDY:

Art Director—Digital Photography, U of H Big 12 Conference Bid

2017 Houston Gold ADDY:

Art Director—Sales Kit, U of H Big 12 Conference Bid

2018 Houston Gold ADDY:

Art Director—Direct Mail 3D/Mixed, Engie, Lead Generation

2018 Houston Gold ADDY:

Art Director—Campaign, Engie, Lead Generation